

## **ConceptWave Announces Integration of ConceptWave Order Care<sup>®</sup> into HP Next Generation OSS Service Fulfillment**

**Toronto, Canada - November 3rd, 2008** - ConceptWave Software Inc., the leading provider of order fulfillment solutions, today announced that HP has integrated the ConceptWave Order Care<sup>®</sup> suite of solutions as a critical component of its Next Generation OSS Service Fulfillment offering. The combined solution automates service provisioning and helps service providers deliver products and services to market faster and more cost-effectively.

ConceptWave Order Care is a highly configurable order handling and product management platform that supports end-to-end flow-through order capture, order management and product lifecycle management via a product catalog through a fully-integrated J2EE/SOA and NGOSS product platform. ConceptWave Order Care runs on high-performance HP Integrity platforms with the HP-UX operating system. It also supports SOA-enabled environments.

The ConceptWave and HP solution automates key processes, such as order management and fulfillment and enables service providers to bridge the gap between front-office and back-office billing and operational support systems (B/OSS). As a result, customers can now leverage third-party catalog data via web services, data synchronization and data migration.

“There is a growing need in the market for order handling software that facilitates automation, reduces provisioning errors and provides real-time end-to-end process visibility. ConceptWave clearly addresses this drive towards operational efficiency,” said ConceptWave CEO Zarar Rana. “HP’s integration of ConceptWave’s Order Care product speaks to our strength in order fulfillment, as well as our order management suite of solutions.”

The cooperation with HP allows ConceptWave to further expand its footprint both geographically and within existing HP accounts. With ConceptWave’s template-based, meta-data driven solutions designed specifically to support telecommunications products and services, HP customers can now enjoy rapid provisioning and managed service delivery platform. The target markets include traditional service providers that have embarked on a process and systems transformation strategy around triple- and quad-play services as well as existing accounts that exist within the HP Service Fulfillment Suite.

“Customers can provision new services even faster and more cost-effectively with the addition of ConceptWave capabilities into the HP NGOSS Service Fulfillment solution,” said Keith Bergeron, Director, OSS Solutions, HP. “As service providers transform their OSS environments to support convergent and IT services, it’s important for HP to leverage a highly configurable order management suite like ConceptWave’s to support complex product bundles and multi-play services.”

ConceptWave and HP recently signed a reseller agreement. As part of the agreement, HP will resell, distribute and implement ConceptWave order management solutions. HP has equipped its worldwide

solution centers in North America, Europe and Asia with the capability to provide ConceptWave Order Care demonstrations.

### **Partners Powered by ConceptWave**

Partners Powered by ConceptWave leverage the company's carrier-grade order management (OM) solutions to allow Communication Service Provider (CSP) customers to rapidly provision and manage the complete service orders found in broadband and wireless networks. The company's OM solution is designed specifically to support telecommunications products and services found within advanced broadband and wireless networks. Utilizing a modern SOA architecture and a meta-data driven services model, ConceptWave provides a highly scalable and flexible platform to support current carrier B/OSS environments.

Partners Powered by ConceptWave include Telcordia, Subex, Aricent, HP, IBM, Wipro and more. Contact the company at 905-405-2188 or online at <http://www.conceptwave.com> to learn more about the Partners Powered by ConceptWave program.

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